

Surviving catastrophe: successful business continuity management

A compelling new report from Special Report Publishing

April 2007

This report looks at the key developments in the UK business continuity field, the challenges facing the public & private sectors particularly the more vulnerable SME's when faced with disruption to essential services and critical functions. In addition the strategies necessary to effectively manage the highly disruptive impacts and challenges on businesses, government departments, supply chains, distributors and retailers. This report helps organisations to set the foundation to ensure "Business as usual" even if the worst should happen. Business continuity is vital and your customers expect no less.

Did you know?

- 80% of businesses without a business continuity plan close within 18 months of a major incident.
- The home office estimates that nearly one in five businesses suffer a major disruption on average every five years.
- 90% of businesses who lose data from a disaster are forced to shut within two years.
- 58% of businesses were disrupted by September 11th. One in eight were seriously affected.

KEY FEATURES WILL INCLUDE:

What's next for Business Continuity?

To find out we ask a number of leading authorities in the fields of business continuity and contingency, brand resilience, risk recovery & reputation, critical incident management and insurance industry, to discuss the challenges for 2007 and the preparations that businesses can make now to survive a catastrophic event, be it natural or man-made.

What are the main drivers for business continuity management? (BCM)

When companies have been asked to specify the main BCM investment drivers within their organisations the threat of terrorism and information security are considered secondary to regulation and increased reliance on IT. There is considerable appetite for the new British Standard BS 25999 and its impact. The Report will indicate Boardroom approaches to the Standard for 2007 to ensure that organisations are prepared to manage meltdown and disruptive challenges.

Civil Contingencies Secretariat to explore impact of pandemics on the workplace

The Civil Contingencies Secretariat explores how employees are likely to react during a pandemic outbreak. The issue is a

human one and distinguishes itself from other crises which are predominantly attacks on assets. The report focuses on the impact of absences at work and will provide information which will help companies; government departments to better understand the makeup of the pandemic preparedness and business continuity plans based on realistic assumptions.

The exposure to catastrophe, collapse and critical incident

The Report will emphasise through practical incident & infrastructure illustrations such as terrorism, sabotage, anarchy and terror, catastrophic explosions and crashes, product contamination, corporate manslaughter, IT disaster, telecoms and call centre collapses, fraud, identity theft, organised crime, public sector fiascos, competition authorities, hostile takeovers, loss of intellectual property, severe weather, environmental eruption, eco-crime, kidnap, negative media coverage, share crash, industrial espionage, extortion and ethical negligence. In short, 'every bad thing on earth'.

Mitigation Measures

The Report will emphasise the work within organisations to reduce their vulnerability to disaster scenarios through more effective maintenance and monitoring measures of their essential services and critical functions.

The Role of Government and its expectation of the private sector

The private sector is under considerable pressure to introduce its own preparedness agendas to complement Government contingencies rules & regulation. The Report examines the resource requirements to undertake these demands and duties. The contentious issue is whether the risks are so unmanageable that they require designated team/authority/ individuals to formulate and manage chaos & contingency competence.

Output of the Special Report- Is your business ready?

The report offers an honest assessment of the risks organisations face and will provide a comprehensive and competent review of all aspects of Business Continuity planning and its management. This will include an understanding of the Civil Contingency Act and the expectation on senior management in 2007.

Audience

Circulation: 710,000*
(Source: The Daily Telegraph Circulation Department)

Readership: 1,500,000
(Source: NRS figures January - June 2006)
*Over 50,000 of these readers are either managing directors, CEO's, CFO's, CIO's or CTO's
(Source: BBS Survey 2005)

The entire content will be available for two months from date of publication on the following websites in PDF format, www.businesscontinuityexpo.co.uk, www.continuitycentral.com and www.thebci.org. 1000 copies of the report will also be distributed at Business Continuity Expo.

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